Introduction

Chapter Links

“Connecting With the Cosmos: The Total Audience Media Universe.” 2015. Nielsen Company. Retrieved March 19, 2015. http://[www.nielsen.com/newscenter](http://sites.nielsen.com/newscenter/the-nielsen-total-audience-media-universe/).

“Average Daily Media Use in the United States from 2012 to 2018, by Device (in Minutes).” 2017. Statista. http://[www.statista.com](https://www.statista.com/statistics/270781/average-daily-media-use-in-the-us/).

Granville, Kevin. 2018. “Facebook and Cambridge Analytica: What You Need to Know as Fallout Widens.” New York Times. Last modified March 19, 2018. [https://www.nytimes.com](https://www.nytimes.com/2018/03/19/technology/facebook-cambridge-analytica-explained.html).

Budnitz, Paul. n.d. “Ello Manifesto.” Ello. Retrieved June 2016. http://[www.ello.com](https://ello.co/wtf/about/manifesto/).

Yack, Austin. 2016. “Clinton Campaign’s Social Media Strategy Was More Effective than Trump’s.” National Review. Last modified November 8, 2016. http://[www.nationalreview.com](http://www.nationalreview.com/corner/441944/hillary-clintons-effective-use-social-media).

Dockterman, Eliana. 2014. “Does 16 and Pregnant Prevent or Promote Teen Pregnancy?” Time. Last modified January 13, 2014. http://[www.time.com](http://time.com/825/does-16-and-pregnant-prevent-or-promote-teen-pregnancy/).

Henson, Melissa. 2011. “MTV’s ‘Teen Mom’ Glamorizes Getting Pregnant.” CNN. Last modified May 4, 2011. http://[www.cnn.com](http://www.cnn.com/2011/OPINION/05/04/henson.teen.mom.show/).

“Copycat ‘Moms.’” 2011. New York Post. Last modified February 10, 2011. [https://nypost.com](https://nypost.com/2011/02/10/copycat-moms/).

Learn More

Alter, Alexandra. 2014. “E-book Mingles Love and Product Placement.” New York Times. Last modified November 2, 2011. http://[www.nytimes.com](https://www.nytimes.com/2014/11/03/business/media/e-book-mingles-love-and-product-placement.html?_r=0).

“The End of Mass Media: Coming Full Circle.” 2011. Economist. Last modified July 7, 2011. http://[www.economist.com](http://www.economist.com/node/18904158).

Flatow, Ira. 2011. “What Does ‘4G’ Really Mean, Anyway?” Science Friday. Last modified January 14, 2011. http://[www.npr.org](http://www.npr.org/2011/01/14/132934022/what-does-4g-really-mean-anyway).

———. 2014. “As the Web Turns 25, Where Is It Going Next?” Science Friday. Last modified March 14, 2014. http://[www.sciencefriday.com](http://www.sciencefriday.com/segments/as-the-web-turns-25-where-is-it-going-next/).

Geer, John G. 2008. “Attack Ad Hall of Fame.” Chicago University Press. http://[www.press.uchicago.edu](http://www.press.uchicago.edu/Misc/Chicago/284996.html).

Hendricks, Drew. 2013. “Complete History of Social Media: Then and Now.” Small Business Trends. Last modified May 8, 2013. http://[www.smallbiztrends.com](https://smallbiztrends.com/2013/05/the-complete-history-of-social-media-infographic.html).

Ives, Nat. 2011. “Product Placement Hits High Gear on ‘American Idol,’ Broadcast’s Top Series for Brand Mentions: Coca-Cola Top’s Nielsen’s Chart of Top Brands by Prime-Time Integrations.” Ad Age. Last modified April 18, 2011. http://[www.adage.com](http://adage.com/article/media/product-placement-hits-high-gear-american-idol/227041/).

Kelly, Heather. 2012. “OMG, the Text Message Turns 20. But Has SMS Peaked?” CNN. Last modified December 3, 2012. http://[www.cnn.com](http://www.cnn.com/2012/12/03/tech/mobile/sms-text-message-20/).

Meyers, Justin. 2011. “What the Incredible 70-Year Evolution of the Cell Phone.” Business Insider. Last modified May 6, 2011. http://[www.businessinsider.com](http://www.businessinsider.com/complete-visual-history-of-cell-phones-2011-5?op=1).

Sauer, Abe. 2014. “The Envelope, Please: The 2014 Brandcameo Product Placement Awards.” BrandChannel. Last modified February 27, 2014. http://[www.brandchannel.com](http://brandchannel.com/2014/02/27/the-envelope-please-the-2014-brandcameo-product-placement-awards/).

Toothman, Jessika. n.d. “What’s The Difference between the Internet and the World Wide Web?” How Stuff Works. http://[www.howstuffworks.com](http://computer.howstuffworks.com/internet/basics/internet-versus-world-wide-web.htm).

Videos and Movies

“Sociological Imagination.” 2015. Sociology Live! Last modified October 22, 2015. http://[www.youtube.com](https://www.youtube.com/watch?v=BINK6r1Wy78).

von Baldegg, Kasia Cieplak-Mayr. 2012. “60 Years of Presidential Attack Ads, in One Video.” Atlantic. Last modified September 10, 2012. http://[www.theatlantic.com](http://www.theatlantic.com).

“What Is Sociology?” 2015. Sociology Live! Last modified September 18, 2015. http://[www.youtube.com](https://www.youtube.com/watch?v=bZYq_r4VXuA).